

Press Release

Owen Hegarty accepts role as founding Patron for CEEC

Melbourne Australia, May 9, 2011: The Board of Directors of CEEC International Ltd is pleased to announce that Owen Hegarty has accepted the role of founding Patron.

"We are delighted that Mr Hegarty has agreed to assist in promoting CEEC and its mission. Owen is passionate about the mining industry and has the ability to convert complex technical and business ideas into simple messages. His alliance with CEEC International Ltd will assist us in connecting at the most senior and influential levels of the mining industry" says Chairman, Elizabeth Lewis-Gray.

CEEC (Coalition for Eco-Efficient Comminution) is a recently established not-for-profit company. Its mission is to market and raise awareness of relevant research and alternative comminution strategies with the objective of achieving lower process costs and carbon footprint in the mining sector.

The comminution (crushing and grinding) step in mineral processing has been specifically selected for focus because it represents a substantial proportion of total energy cost and carbon emission in mining. For many mine sites the energy usage of the crushing and grinding processes represents at least 50% of total energy consumption.

The substantial comminution energy input, combined with a growing body of research that highlights alternative flowsheet and technology strategies, represents a major opportunity for beneficial change.

The announcement of our founding Patron also coincides with the unveiling of our "secret weapon", CEEC International's web-based information portal: <u>www.ceecthefuture.org</u> said Ms Lewis-Gray. The CEEC website lists a range of key research papers and profiles consultants and researchers who specialize in the field of comminution design. This site will continue to be populated with additional data and information as it becomes available and a connection to the "Linked In" discussion page has been established.

It will also be a function of the Board and Executive of CEEC to encourage debate and discussion of this topic within mining companies; at board, senior management, and technical levels. CEEC's Board members includes world-leading scientists such as Dr Wayne Stange (CEO, AMIRA) and Professor Tim Napier-Munn (previous CEO JK Tech). CEEC anticipates debate will embolden and forearm researchers and companies in such a way as to drive change in comminution.

In a clear message of support, Mr. Hegarty commented that: "CEEC is an excellent technical initiative aimed at helping to deliver resources from our great mining industry with disciplined energy efficiency."

For more information:

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Attachments:

CEEC Background Document

Owen Hegarty image